

## **Information on the protection of personal data (pursuant to article 13 of Regulation (EU) 2016/679)**

Information provided, pursuant to art. 13 of Regulation (EU) 2016/679 (GDPR), to those who participate in the event Extended Intelligence for Cultural Engagement (ExICE, <https://spice-h2020.eu/conference>) organized by the Alma Mater Studiorum - University of Bologna, Department of Classical Philology and Italian Studies.

### **Parties involved in processing**

- Data Processor is ComunicaMente s.r.l. (registered office: via Morelli 4/a, 40137 - Bologna, Italy; e-mail: [info@comunicamente.it](mailto:info@comunicamente.it); PEC: [comunicamente@legalmail.it](mailto:comunicamente@legalmail.it)).
- Data Controller is Alma Mater Studiorum - University of Bologna (registered office: via Zamboni 33, 40126 - Bologna, Italy; e-mail: [privacy@unibo.it](mailto:privacy@unibo.it); PEC: [scriviunibo@pec.unibo.it](mailto:scriviunibo@pec.unibo.it)).
- Data Protection Officer of Alma Mater Studiorum - University of Bologna (RPD/DPO) (registered office: via Zamboni 33, 40126 - Bologna, Italy; e-mail: [dpo@unibo.it](mailto:dpo@unibo.it); PEC: [scriviunibo@pec.unibo.it](mailto:scriviunibo@pec.unibo.it))

### **Purposes and methods of processing**

The data (full name, job affiliation, e-mail) will be processed by ComunicaMente s.r.l. without the prior consent of the data subject in accordance with the provisions of art. 6, paragraph 1, lett. e) of Regulation (EU) 2016/679 (GDPR).

We inform you that the event can be the subject of video and audio-video recordings. The data subject of the processing, including images, filming and audio / video recordings (hereafter, the "Images"), even in partial and / or modified or adapted form, made during the event will be treated, in full compliance with the Code regarding the protection of personal data.

The data will be processed, also with the aid of electronic means, by subjects specifically appointed for institutional, research, cultural and educational purposes, for the activities of dissemination and communication of the University, as well as for the purposes referred to in art. 4 of D.R. 271/2009.

The images collected will be stored, also in electronic form and on any technological support for the purposes and within the limits defined above and may be disseminated pursuant to Law n. 150/2000 on institutional sites as well as through social network channels (Facebook, Twitter, YouTube by way of example but not exhaustive). The use of images does not give right to any compensation.

Alma Mater Studiorum - University of Bologna has the right to access or disclose the user's Images without any consent, by reason of the art. 97 of law n. 633/1941. It is in any case excluded pursuant to the aforementioned article and pursuant to art. 10 of the Civil Code any use of the Images that could harm the honour, reputation or decorum of the person portrayed, taken or recorded.

### **Legal basis**

For the legal basis of the treatment, please refer to the art. 6, paragraph 1, lett. e) of Regulation (EU) 2016/679 (GDPR).

### **Storage period of the data**

The data will be stored by Alma Mater Studiorum - University of Bologna and ComunicaMente s.r.l., in accordance with the principles set out in art. 5 of Regulation (EU) 2016/679 (GDPR), for a period of time not exceeding the achievement of the

objectives and with specific regard to the principle of limitation of conservation pursuant to art. 5, lett. e) of Regulation (EU) 2016/679 (GDPR).

#### **Nature of the provision of data**

The provision of data is optional. The refusal to provide the data makes it impossible to register and therefore to participate in the event.

If you do not wish to be the subject of an audio-video recording and/or of the dissemination of the images, you must not attend the event.

#### **Rights of the data subject**

The subjects to whom the personal data refer enjoy the rights referred to in section 2, 3 and 4 of Chapter III of Regulation (EU) 2016/679 (GDPR).

In particular, they have the right to ask the data controller: access to personal data and the correction, deletion of the same, limitation of the processing that concerns them, opposition to their processing and data portability.

They also have the right to lodge a complaint with a supervisory authority.

Requests to exercise the above rights may be presented to Alma Mater Studiorum – University of Bologna and ComunicaMente s.r.l. (see section 'Parties involved in processing' for contact details).