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D8.1 Project Website

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Project information

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2	AALTO	AALTO KORKEAKOULUSAATIO SR	Finland
3	DMH	DESIGNMUSEON SAATIO - STIFTELSEN FOR DESIGNMUSEET SR	Finland
4	AAU	AALBORG UNIVERSITET	Denmark
5	OU	THE OPEN UNIVERSITY	United Kingdom
6	IMMA	IRISH MUSEUM OF MODERN ART COMPANY	Ireland
7	GVAM	GVAM GUIAS INTERACTIVAS SL	Spain
8	PG	PADAONE GAMES SL	Spain
9	UCM	UNIVERSIDAD COMPLUTENSE DE MADRID	Spain
10	UNITO	UNIVERSITA DEGLI STUDI DI TORINO	Italy
11	FTM	FONDAZIONE TORINO MUSEI	Italy
12	CELI	CELI SRL	Italy
13	UH	UNIVERSITY OF HAIFA	Israel
14	CNR	CONSIGLIO NAZIONALE DELLE RICERCHE	Italy



Executive summary

This document provides an overview of the SPICE website and a brief description of the web pages. The SPICE website is a multimedia public website, with blogs and wikis, downloadable public deliverables, publications, demonstrators and links to partner sites. It also includes a 'members only' project archive and communications area.

Document History

Version	Release date	Summary of changes	Author(s) -Institution
V0.1	29/06/2020	First draft released	UNIBO
V0.2	01/07/2020	Revision by the partners	ALL PARTNERS
V1.0	02/07/2020	Final version	UNIBO
V1.1	03/09/2021	Revised version due to PO comments after the Y1 review meeting	UNIBO, with contribution by ALL PARTNERS
V2.0	7/09/2021	Version submitted	UNIBO



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Introduction

This deliverable document introduces the SPICE website. It briefly describes its homepage, its main sections and the related materials – logo, links to external services (e.g. social account and code repository), etc.

According to the development of the SPICE Project, the creation, maintenance, and evolution of the website is one of the dissemination activities planned for the whole duration of the project. In particular, SPICE will carry out a vigorous programme of dissemination of project results to the cultural heritage community and memory institutions, to the research community and to the general public through a process involving presentations, publications, conference papers and sessions, and participative workshops, showcases and demonstrations. The main part of these activities will be appropriately showcased in the website.

The project website (<https://spice-h2020.eu>) has been set up and will include cultural and multimedia content to reflect the diversity of research and case studies undertaken. The public will be kept informed about progress, events and results through the websites. We will set up and populate a social media presence on platforms including Twitter, Instagram and LinkedIn, which will be appropriately linked to the website. These platforms will also be used to syndicate content from the main website. Our web presence will also be used to give the public hands on experience of the interpretative and reflective activities developed and evaluated in the project.

In the following sections we introduce the logo of the project and the organisation of the website.

SPICE logo

During the application of the proposal, OU has created a logo that has been agreed by all the partners. The logo, shown in Figure 1, become the official logo of the project. Elements of the logo, like the coloured people styled with the character “i”, have been introduced to recall a central aspect of the project, e.g. the involvement of people/citizens in the process.



Figure 1. The logo of SPICE.

A related logotype has been also created, i.e. the logo shown in Figure 1 accompanied by a descriptive text with the full title of the project. The logotype is shown in Figure 2.



Figure 2. The logotype of SPICE.



Project Website

The website of the project SPICE has been developed and released on 30 June 2020, while a revised version of the website has been published on 3 September 2021. The website is available at <https://spice-h2020.eu> and it is hosted on <https://github.com/spice-h2020/spice-h2020.github.io>, the GitHub Pages repository of the project. The technologies available on the GitHub Pages allow us to create templates for webpages (e.g. via Jekyll) and enable us to easily improve and extend the user interaction with the website using HTML5 and Javascript technologies.

The main goal of the website is to present the activities and outcomes of the project to a heterogeneous audience which includes researchers, scholars, and any person interested in cultural heritage collections and events, including (and in particular) citizens. As shown in Figure 3, the website footer provides quick links, contact and project information, and points to several external services that are used within the project for dissemination and to enable the sharing of relevant documents among partners. The website includes, in all the pages, buttons to reach the social accounts of the project – i.e. Instagram, Twitter, LinkedIn, and YouTube – them available in all the pages. In addition, there is a link to the official GitHub repository (<https://github.com/spice-h2020>) containing all the open source code that will be developed during the project, including the sources of all the webpages, images, and scripts.

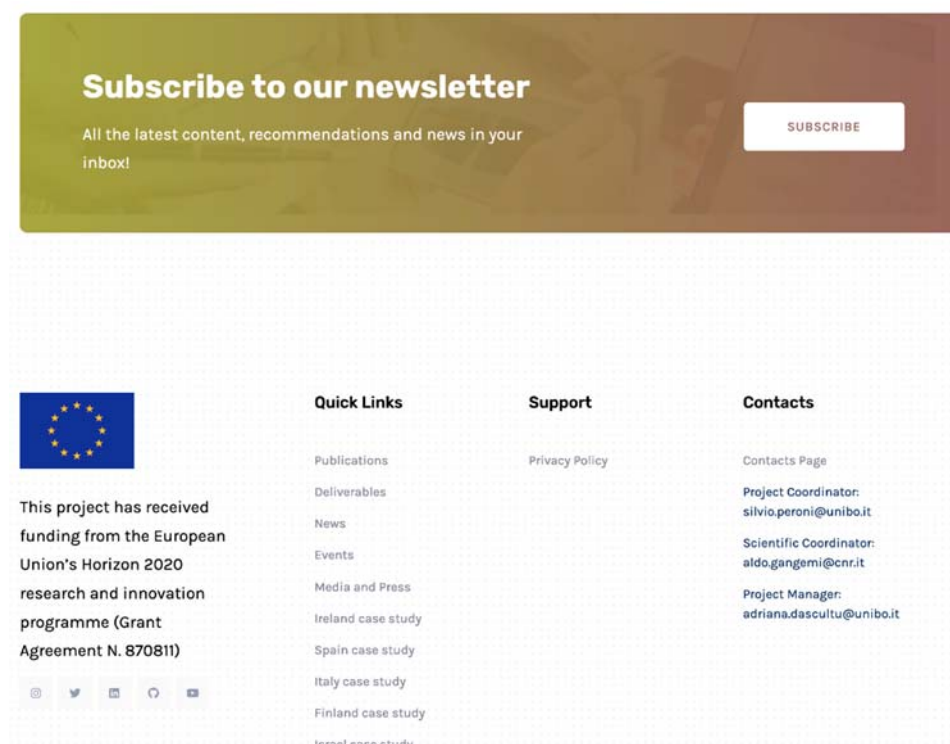


Figure 3. The footer included in all the pages of the website.

As shown in the screenshot of the menu in Figure 4, we have added an access point (i.e. the button “Member Area”) to the reserved repository for partners we will use to share all the documents related to the project. The repository is handled by UNIBO using Microsoft SharePoint and will be available for the project partners during the lifetime of the project and beyond. The website is organised in four macro sections – “Home”, “Partners”, “Research”, “Outreach” – that will be discussed in the following subsections.





Figure 4. The menu included in all the pages of the website.

Home

The homepage of the website is shown in Figure 5. It contains a clear and informative description of the aims of the projects and the intended the audience of its outcomes.

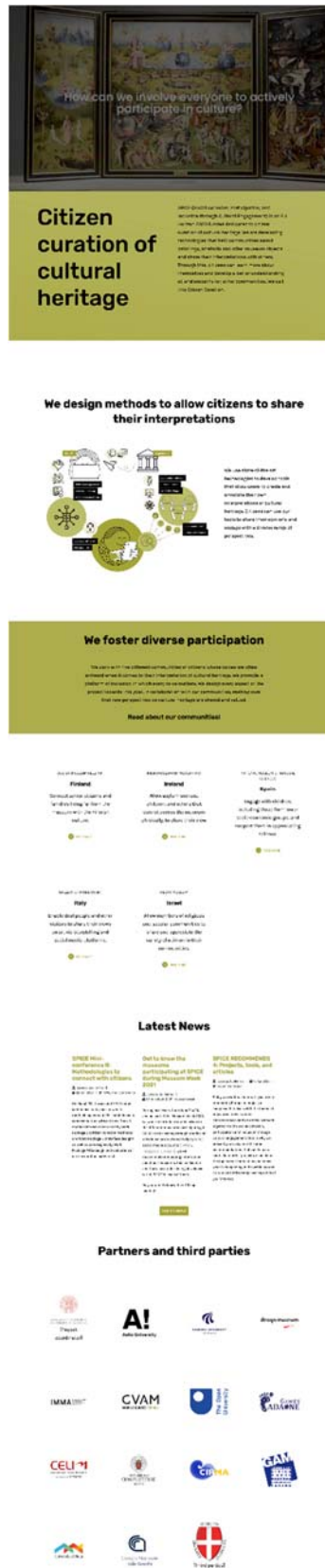


Figure 5. Homepage of the website (as of 2 July 2020).

It is organised in several blocks. In the top, the full screen promo video is shown, to visually introduce SPICE's main purpose and case studies.

This part is followed by the description of project objectives, methods, and case studies, and include some infographics for clarifying the interaction between project components, from the design of computer-aided interactions with heritage, to the usage of Artificial Intelligence tools to foster visitors' reflection. Detailed information about case studies have been provided by partners and are available in dedicated pages of the website, properly advertised in the home page, that detail objectives, methods, partial results, stakeholders' network, and provide photographic documentation.

Then, there is a section dedicated to showcase the latest news from the project, followed by the list of all the institutions and companies that are part of the SPICE consortium and the third parties involved in the project, with their logo and full name.

News

This webpage (shown in Figure 6) contains the news about the project, listed from the most recent one, and tagged with specific label to characterise the mail subject of each post. News are consistent with the ones produced for the different newsletters sent weekly. The list of news is accompanied by a box to enable readers to subscribe to the SPICE newsletter.

The screenshot shows a webpage section titled "What we are currently working on" with a "News" heading. It features two news items and a newsletter subscription form. The first news item is titled "SPICE Mini-conference II: Methodologies to connect with citizens" by Laseca, Guillermo, dated 22 Jun 2021, with the tag # WP2, miniconference. The second news item is titled "Get to know the museums participating at SPICE during Museum Week 2021" by Laseca, Guillermo, dated 04 Jun 2021, with the tag # museumweek. To the right is a "Subscribe to SPICE newsletter" form with fields for Email, First name, Last name, and Institution, and a "Communication Permissions" section with a small text block and a checkbox.

Figure 6. Screenshot of the News webpage.

Events

This webpage (shown in Figure 7) lists, from the most recent one, all the events (workshops, conferences, etc.) to which the project partners have participated or will participate in the future. The list of events is accompanied by a box to enable readers to subscribe to the SPICE newsletter.

— Where you can meet us

Events

SPICE @ AIUCD 2021

👤 Sartini, Bruno | 📅 22 Jan 2021

Andrea Bolioli and Alessio Bosca, together with researchers from the University of Turin, presented the paper "Citizen curation and NLP technologies for museums in the SPICE Project" at the 2021 edition of the AIUCD conference

SPICE @ AVICH 2020

👤 Daquino, Marilena | 📅 26 Jun 2020

SPICE researchers will present the paper *Towards Advanced Interfaces for Citizen Curation* at the Workshop on Advanced Visual Interfaces and Interactions in Cultural Heritage (AVI2CH 2020) in Ischia, Italy - Sept 28-October 2, 2020.

Subscribe to SPICE newsletter

Email
First name
Last name
Institution

Communication Permissions

In accordance with Regulation (EU) 2016/679 (General Data Protection Regulation), GVAM-GUAS INTERACTIVAS S.L., responsible of the communication and dissemination of SPICE, will treat the data provided in order to send newsletters and other communications regarding the project among subscribers.

Figure 7. Screenshot of the Events webpage.

Press

This webpage (shown in Figure 8) contains links to news press and other media about the project, which can have been written by the partners or by external people and made available in their own space. The list of is accompanied by a box to enable readers to subscribe to the SPICE newsletter.

— Media, press releases and articles about us

Media and Press

Heritage Research Hub: SPICE as featured Heritage Project

📄 Heritage Research Hub | 📅 07 Jul 2021

Presentation of the SPICE Project.

GVAM: Technology promoter for the European culture and heritage

📄 GVAM | 📅 07 Jul 2021

Role of GVAM in the SPICE Project and general description.

Partnership and Research: SPICE Project

📄 Imma | 📅 21 Apr 2021

Project section of the IMMA website which introduces the project and IMMA's case study.

SPICE promotes social cohesion by citizen curation of cultural heritage

📄 Aalto University | 📅 27 Sep 2020

PROMOTIONAL VIDEO



FOLLOW US



PRESS RELEASE AND MEDIA

Spice Leaflet

Spice Poster

Spice Presentation

Figure 8. Screenshot of the Press webpage.

Publications

This webpage (shown in Figure 9) lists all the articles and papers published on the topics of the project and written by any partner institution of the consortium.

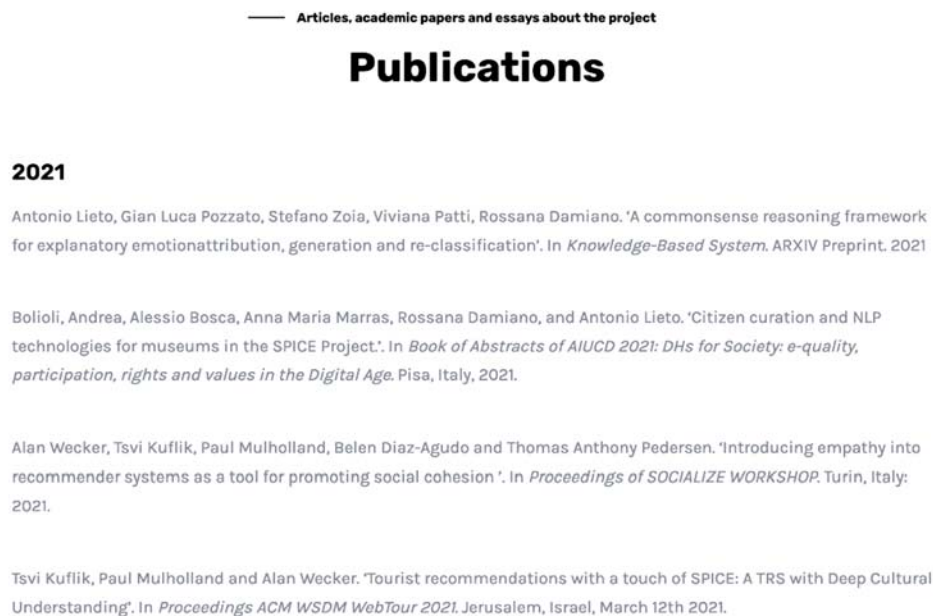


Figure 9. Screenshot of the Publications webpage.

Deliverables

This webpage (shown in Figure 10) lists all the public deliverables of the project to make them available to all.

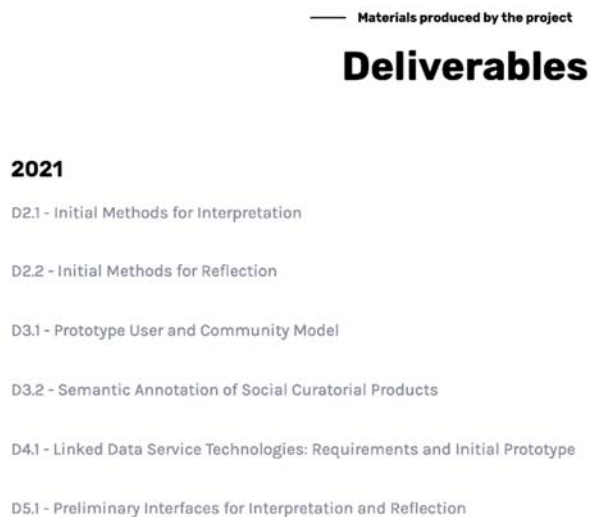


Figure 10. Screenshot of the Deliverables webpage.

Conclusions

In this document, we have outlined the project website as of 3 September 2021. It includes the main structure of the organisation of the information about the partners, the research related to the project, and the related outreach activities.

We use Google Analytics (already active on the website) to monitor the number of visitors and page visited, as well as other data such as the duration of the visits, the most visited pages, the average time spent on the website, and the geo-located data on the visits.

As a final remark, we want to clarify that the website may evolve according to the needs of the project. For instance, we may add new sections and links to address specific needs in terms of communication and dissemination, and we may plug scripts and applications into the website to support activities concerning the case studies of the project. We plan to create a section dedicated with key findings and policy guidelines in the homepage in the next months, when key scientific publications currently in press will be published and available to the general public.